



## Agenda

**CITY COUNCIL AND ARTS COUNCIL  
JOINT WORK SESSION  
CITY OF LENEXA, KANSAS  
17101 W. 87TH STREET PARKWAY**

**JANUARY 28, 2025  
7:00 PM  
PRAIRIE STAR  
CONFERENCE ROOM**

### CALL TO ORDER

### ROLL CALL

### DISCUSSION

1. Public Art workshop

### ADJOURN

Dist. Governing Body; Management Team; Agenda & Minutes Distribution List

IF YOU NEED ANY ACCOMMODATIONS FOR THE MEETING, PLEASE CONTACT THE CITY ADA COORDINATOR, 913/477-7550. KANSAS RELAY SERVICE 800/766-3777. PLEASE GIVE 48 HOURS NOTICE

ASSISTIVE LISTENING DEVICES ARE AVAILABLE FOR USE IN THE COMMUNITY FORUM BY REQUEST.



## ITEM 1

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**SUBJECT:** Public Art workshop  
**CONTACT:** Logan Wagler, Parks & Recreation Director  
**DATE:** January 28, 2025

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### **PROJECT BACKGROUND/DESCRIPTION:**

This meeting will be the first of two joint meetings with the City Council and the Arts Council to discuss Lenexa's Public Art Program. These meetings are designed to build consensus around program goals, priorities, and processes while incorporating best practices. These discussions will provide clearer direction for public art purchases over the next three to five years and lead to impactful outcomes. Below is an overview of the two meetings and what to expect from each one:

#### **Meeting #1:** *Education, Inspiration, and Overarching Goals*

##### **Process Objective:**

Build consensus around Lenexa's Public Art Program goals, priorities, and processes.

##### **Meeting Purpose:**

Learn about best practices for public art programs and gain a deeper understanding of Lenexa's Public Art Program and its history.

##### **Topics:**

- Introductions of both Councils
- Importance of Public Art
- Public Art Program Case Study – KCI Airport
- Review of Lenexa policies, budget, and opportunities
- Wrap up and next steps

##### **Pre-meeting Prep:**

Members of the City Council and Arts Council are strongly encouraged to take the pre-discussion survey (to be emailed separately). These questions will not only help everyone prepare for the discussion, but help identify overarching goals, educational outcomes, key impacts, and desired outcomes for public art.

Additionally, the attached Exhibit provides reading materials which offer background information for the discussion. Reading the materials is not required but will provide more context going into the meeting.

#### **Meeting #2:** *Public Art Workshop*

##### **Process Objective:**

Refine Lenexa's Public Art Program goals, priorities, and processes through collaborative discussions.

**Meeting Purpose:**

Determine goals, objectives, and guardrails for the next five art purchases identified on the Public Art Priority List.

**Topics:**

- Recap of Meeting #1
- Review overarching goals
- Discussion of each identified location on the Public Art Priority List. This includes items such as scale, budget, type, artist residency, public engagement, and specific locations.

**Pre-meeting Prep:**

Members of the City Council and Arts Council will be asked to take an in-depth survey on the identified locations and weigh in on preferences for each.

Staff looks forward to these important discussions which will shape the future of public art in Lenexa.

**VISION / GUIDING PRINCIPLES ALIGNMENT:**

**Vision 2040**  
 Inviting Places

**Guiding Principles**  
 Strategic Community Investment  
 Extraordinary Community Pride  
 Inclusive Community Building

**ATTACHMENTS**

1. Exhibit

# City of Lenexa, KS

## Arts Council & City Council Workshop

**Date:** January 28, 2025, 7:00 pm – 9:00 pm

**Location:** City Hall, Prairie Star Conference Room

**Process Objective:** Build consensus around Lenexa’s Public Art Program goals, priorities, and processes.

**Meeting Purpose:** Learn about best practices for public art programs and gain a deeper understanding of how Lenexa’s Public Art Program has worked over the years.

### Meeting Agenda

**7:00 – 7:10 pm**      **Welcome & Introductions** Logan Wagler, Parks Director

- Overview of process objectives & meeting purpose
- Attendees self-introduce

**7:10 – 7:40 pm**      **Importance of Public Art** Scott Heidmann & Ken Petti  
Heidmann Art Salon

*Pre-read materials attached (Lenexa Vision 2040 & Public Art Mission)*

- Overview of the role of public art in improving quality of life and engaging the community.
- Benefits and Examples
- Q & A

**7:40 – 8:10 pm**      **Public Art Program Challenges & Successes** James Martin  
City of Kansas City MO

*Pre-read materials attached (Public Art Program Best Practices)*

- Background on Kansas City’s Public Art Ordinance & Program
- Selection Process & Community Involvement
- Project Examples including KCI

**8:10 – 8:30 pm**      **Overview of Budget, Budget, & Best Practices** Logan Wagler, Parks Director

*Pre-read materials attached (Presentation materials)*

**8:30 – 8:50 pm**      **Pre-Workshop Questionnaire Results** Sheila Shockey  
Shockey Consulting

Pre-workshop questionnaire due by January 26, 2025.

**8:50 – 9:00 pm      Wrap-Up & Next Steps**

Sheila Shockey  
Shockey Consulting

**Next Meeting:** February 11, 2025, 7:00 pm

## **Public Art and Lenexa’s Vision 2040 Plan**

Public art plays an essential role in fulfilling the *Vision 2040 Plan* of Lenexa, KS, by aligning with the community’s key aspirations for cultural, economic, and social development. The Vision 2040 plan emphasizes the importance of creating vibrant public spaces, fostering community identity, supporting economic growth, and enhancing residents' quality of life. Below are the ways public art integrates with these goals and how it contributes to achieving a broader vision for Lenexa.

### ***1. Enhancing Community Identity and Cultural Engagement***

Public art serves as a reflection of Lenexa’s heritage and evolving community identity. The Vision 2040 Plan emphasizes the importance of celebrating the city's history and cultural diversity while looking toward future aspirations. Public art installations, especially those designed with community input, help narrate Lenexa’s story and create landmarks that residents can take pride in. Events like the Lenexa Art Fair and community murals align with the plan’s goal of promoting cultural vibrancy and fostering a sense of place.

### ***2. Promoting Economic Growth through Art***

The Vision 2040 Plan highlights economic development as a core focus, and public art plays a strategic role in this area. Art installations attract visitors to events like outdoor markets and festivals, boosting local tourism and supporting businesses. Public art also increases the aesthetic appeal of commercial districts, encouraging investment and enhancing property values. Projects in spaces like the Lenexa City Center reflect the city’s efforts to combine art with commerce, contributing to economic sustainability.

### ***3. Creating Vibrant Public Spaces***

The plan identifies parks, trails, and public spaces as vital elements of a connected and engaged community. Public art enhances these spaces by transforming them into inviting areas for leisure, interaction, and cultural exploration. Lenexa’s focus on improving parks and community areas aligns with integrating sculptures, murals, and interactive art installations that encourage community interaction.

#### **4. Educational and Social Outcomes through Public Art**

Vision 2040 emphasizes the importance of lifelong learning, creativity, and youth engagement. Public art programs, such as artist residencies and workshops, align with these goals by providing opportunities for creative expression and cultural education. Integrating art into public spaces and schools fosters learning, supports local artists, and engages students through field trips and interactive art experiences.

#### **5. Community Involvement and Collaboration**

Public participation is a cornerstone of the Vision 2040 Plan, and public art initiatives encourage inclusive engagement. Projects often involve community members in design and selection processes, ensuring that art reflects shared values. Partnerships with local artists, schools, and businesses further strengthen the community's connection to public art while fostering collaboration and a sense of ownership among residents.

#### **Relevant Links and Further Reading:**

For more information about Lenexa's Vision 2040 Plan and the role of public art, you can explore the following sections:

- [Vision 2040 Overview](#)
- [Lenexa Comprehensive Plan](#)

Public art helps bring the community's vision to life by enriching public spaces, promoting cultural engagement, and contributing to economic growth. As Lenexa continues to grow, the integration of art into its urban landscape ensures that the city remains vibrant, inclusive, and forward-looking

# Best Practices for Municipal Public Art Programs

## Best Practices for Public Art Master Planning and Art Selection

Public art enriches the urban environment, enhances community identity, and can stimulate economic development. For elected officials and municipal arts councils, understanding best practices in public art selection and master planning is crucial for ensuring the success and sustainability of public art programs. This guide provides an overview of the best practices and provides examples to guide elected officials, arts councils, and municipal staff.

### 1. Establish Clear Goals and Objectives for Public Art Programs

A successful public art program begins with a clear vision and objectives that align with community values and development goals.

- **Define Objective:** Establish clear goals that align with the values and community needs, such as promoting diversity, enhancing public spaces, or supporting local artists.
- **Artistic and Cultural Alignment:** Ensure that the program reflects and supports the cultural heritage and identity of the area.
- **Best Practice:** Develop a comprehensive public art master plan that aligns with the city's broader cultural and development goals.
- **Example:** [Seattle's Public Art Program](#) integrates art into the city's infrastructure, enhancing the aesthetic and cultural environment while reflecting community values and history.

### 2. Define Roles and Responsibilities

Clearly delineate the roles of the Arts Council, staff, and governing bodies to ensure efficient program management.

- **Arts Council:** Proposes projects, oversees artist selection, and engages the community.
- **City Staff:** Facilitates logistics, budgets, and maintenance.
- **City Council:** Provides oversight, approves funding, and ensures alignment with strategic goals.



- **Example:** [Kansas City One Percent for Art Program](#) defines clear roles for stakeholders to ensure transparency.

### 3. Develop Inclusive Policies

Inclusive policies ensure that public art represents and engages the entire community.

- **Diversity Commitment:** Prioritize diverse voices and cultural representation in programming.
- **Accessibility:** Ensure artworks and events are accessible to all, including individuals with disabilities.
- **Example:** [Los Angeles County Arts Commission](#) ensures diversity through open calls and inclusive selection panels.

### 4. Engage the Community

Community involvement is critical to the success of public art programs.

- **Public Input:** Actively seek input from residents, local businesses, and community organizations to ensure the art reflects community interests.
- **Best Practice:** Conduct public consultations, surveys, and workshops to gather input from residents.
- **Example:** The [City of Toronto's Public Art Strategy](#) emphasizes extensive community engagement to reflect the city's diversity in its public art installations.

### 5. Build Strategic Partnerships

Collaborations enhance resources, expertise, and reach.

- **Local Partnerships:** Work with businesses, schools, and non-profits to fund and promote projects.
- **Public-Private Models:** Leverage private sector resources for large-scale initiatives.
- **Example:** [The High Line, New York City](#) integrates public art through partnerships with developers and cultural organizations.

### 6. Sustainable Funding Models

Sustainable funding models ensure program longevity.

- **Budget Planning:** Set aside a dedicated budget for public art through grants, city funding, or private partnerships. Secure reliable and sustainable funding for public art projects.
- **Best Practice:** Utilize a mix of public funding, private donations, and partnerships with local businesses and organizations. Also, collaborate with local businesses, cultural organizations, and philanthropic foundations to fund projects. Lastly, consider adopting a “Percent for Art” policy, which allocates a percentage of capital improvement project budgets to public art.
- **Example:** The [City of Melbourne's Public Art Program](#) is funded through a combination of government support and private sector partnerships, ensuring a diverse and dynamic range of public artworks. City of Melbourne Public Art.

## 6. Integrate Art into Urban Planning

Public art has an important role in the development of the built environment.

- **Incorporate:** Public art should be incorporated into the urban landscape to enhance public spaces and infrastructure.
- **Best Practice:** Collaborate with urban planners, architects, and developers from the early stages of planning and development.
- **Example:** The [High Line in New York City](#) seamlessly integrates art into its urban park design, transforming an old railway into a vibrant public space.

## 7. Support for Artists

Fostering local talent strengthens the cultural ecosystem.

- **Keeping Artists in Mind:** Provide robust support for artists to create and maintain high-quality public art.
- **Best Practice:** Offer grants, residencies, and professional development opportunities for artists.
- **Example:** The [Creative Time Initiative in New York City](#) supports artists through funding, resources, and platforms for public art projects.

## 8. Maintenance and Conservation

Sustainable programs prioritize the longevity of public artworks.

- **Develop Maintenance and Conservation Plans:** Ensure longevity and preservation of public art installations.
- **Best Practice:** Develop a maintenance plan and allocate resources for the conservation of public artworks. Plan for the long-term maintenance of public artworks, including regular inspections and funding for repairs. Put an emphasis on durability during the design process. Select materials and design art that can withstand local weather conditions and public interaction.
- **Example:** The [City of Chicago's Public Art Program](#) includes a dedicated fund and team for the maintenance and conservation of its extensive public art collection.

## 9. Evaluation and Impact Assessment

Regular assessments improve effectiveness and accountability.

- **Feedback Mechanisms:** Measure the impact of public art on the community and the urban environment.
- **Best Practice:** Implement regular evaluation processes, including surveys and data collection, to assess the success and impact of public art projects. Continuously review and improve the program periodically to make improvements based on lessons learned and evolving community needs.
- **Example:** The City of Vancouver uses a [Public Art Evaluation Toolkit](#) to assess the effectiveness and impact of its public art program.

## 10. Ensure Legal and Logistical Compliance

Working with regulatory bodies to ensure proper processes are followed.

- **Regulations and Contracts:** Work with city departments to navigate permits, safety regulations, and liability concerns. Utilize clear, comprehensive contracts to outline the responsibilities of the artists and the municipality.

- **Best Practice:** Develop a checklist for each project to ensure all local, state, and federal regulations are met. This includes safety protocols, public liability insurance, and accessibility requirements. Also, draft comprehensive contracts that outline project timelines, payment schedules, copyright and ownership rights, maintenance responsibilities, and contingency plans for damage or removal.
- **Example:** The city of [San Francisco Art's Commission](#) has a detailed process for artists and contractors to secure permits for public installations, including guidance on site safety and environmental impact compliance. San Francisco's Art Commission uses detailed artist agreements that clearly specify the terms of the commission, including installation processes, artist responsibilities, and ongoing maintenance.

## 11. Promote and Publicize the Program

A strong promotion strategy builds awareness and engagement.

- **Conduct Marketing Campaigns and Utilize Engagement Activities:** Use social media, press releases, and local events to promote new art installations and the program itself. Host unveiling events, artist talks, or community days to celebrate new pieces and encourage public interaction.
- **Best Practice:** Create dedicated social media accounts or hashtags for the public art program to share installation updates, artist spotlights, and behind-the-scenes content. Also, partner with local newspapers, radio stations, and online publications to reach a wider audience and promote upcoming projects. Lastly, plan public ceremonies to unveil new artworks or pop-up events, complete with artist talks and performances to draw in crowds and celebrate the work.
- **Example:** [Philadelphia's Mural Arts Program](#) actively uses social media and collaborates with media partners to publicize new murals and related events, keeping the community informed and engaged. Los Angeles' *Grand Park* regularly hosts events tied to its public art installations, such as dance performances and community picnics, which engage residents and draw tourists, boosting the park's profile and the city's cultural standing.

## 12. Transparent and Inclusive Selection Process

Part of a successful public art program is to ensure a fair and transparent process for selecting artists and artworks.

**Best Practice:** Use open calls for artists, clear selection criteria, and diverse selection panels including community representatives, artists, and experts.

### Examples:

#### 1. Kansas City, Missouri

- o **Description:** Kansas City's One Percent for Art Program ensures a transparent selection process by using open calls for artists, well-defined selection criteria, and diverse panels that include community representatives, artists, and art professionals. This approach fosters inclusivity and high standards in public art.
- o **Link:** [Kansas City Public Art](#)

#### 2. Johnson County, Kansas Parks and Recreation District

- o **Description:** The Johnson County Parks and Recreation District employs an inclusive selection process for public art by issuing open calls for artists, setting clear selection criteria, and forming diverse panels comprising community members, artists, and experts. This process ensures fairness and high-quality art installations.
- o **Link:** [Johnson County Public Art Program](#)

#### 3. Chicago, Illinois

- o **Description:** The Chicago Public Art Program uses an open call process and clear selection criteria to ensure transparency and inclusivity. Selection panels include a diverse group of community representatives, artists, and experts, ensuring that the public art reflects the community's values and high standards.
- o **Link:** [Chicago Public Art Program](#)

By adopting these best practices, cities and organizations can ensure a fair and transparent selection process for public art, fostering inclusivity and community engagement while maintaining high standards for public art installations.



# Overview of Policies, Budget, and Best Practices

# Public Art Locations by Zone

## Zone 1

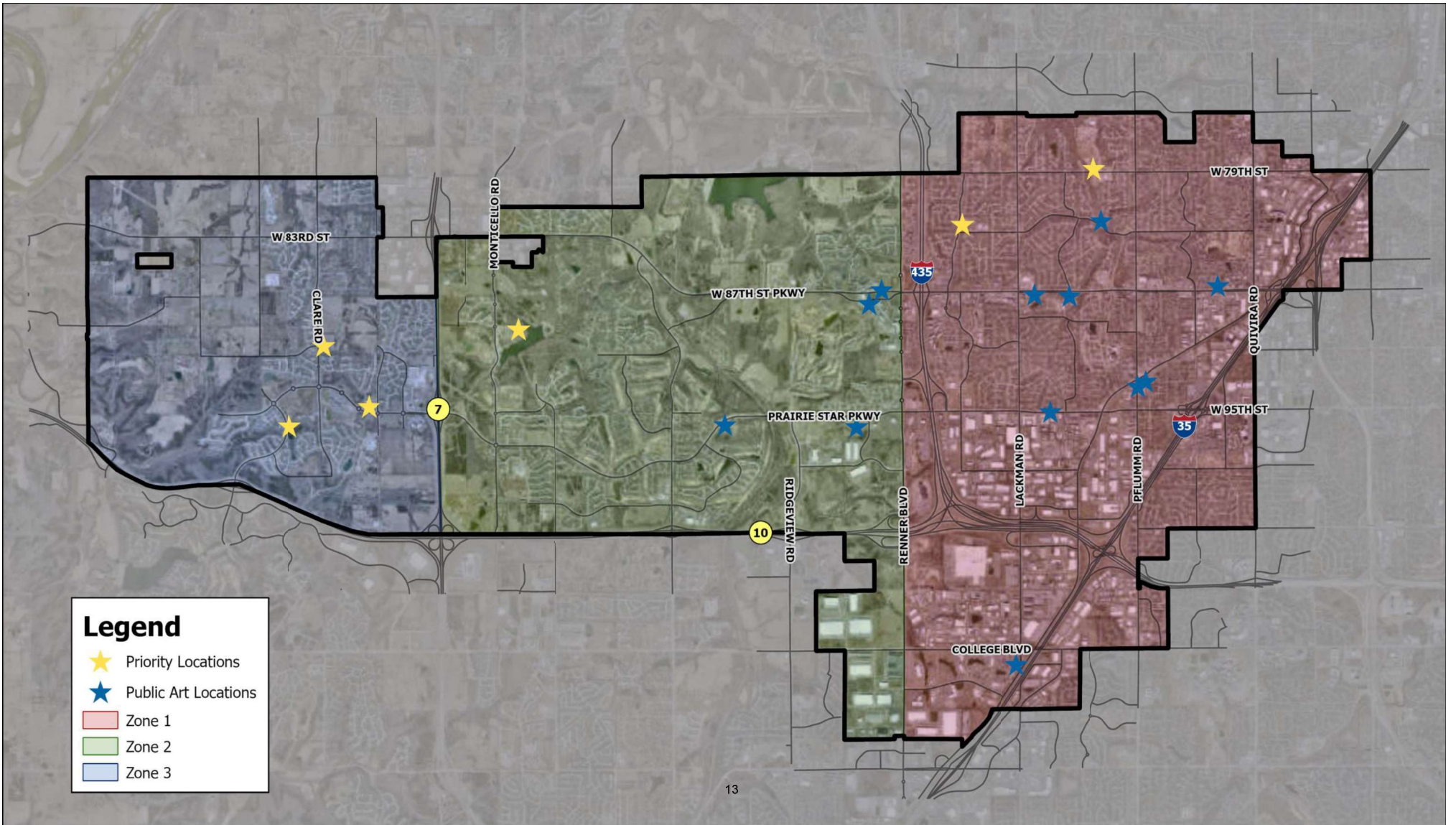
- Sundown – Community Center
- The Jogger – Community Center
- Team Illusion – 95<sup>th</sup> St
- Wash Day – Sar-Ko-Par
- Swimmer – Sar-Ko-Par
- The Serpent – Sar-Ko-Par
- Grampa – Sar-Ko-Par
- Amusing Breeze – Sar-Ko-Par
- Cowboy – Sar-Ko-Par
- The Hunt – 83<sup>rd</sup> near Candlelight
- Abstract Spinach Garden –TB
- **Our Place in Time Mural - LOTAC**

## Zone 2

- Bull Ridge – Prairie Star
- Na Nex Se – Civic Campus
- Body Politic – Civic Campus
- Splash – Civic Campus
- Frenzied Flight – Central Green
- **Windswept – Justice Center**
- **Kuros – Justice Center**

## Storage

- Bison
- Autumn Landscape
- Winter Landscape
- Hunter with Pheasants
- This Town is Lenexa Kansas





# Current Public Art Priority List

1. Zone 2 - Black Hoof Park
2. Zone 3 – Cedar Station Park (Mize Lake)
3. Zone 1 – Ad Astra Park and Pool
4. Zone 3 – Centennial Park (Future park at 91<sup>st</sup> and Clare Road)
5. Zone 3 – Fire Station #3
6. Zone 1 – Little Mill Creek Park

# Public Art Funding

- Funding sources include (as of 12/31/2024):
  - City's PRIF (Zone 1) \$ 14,470.67
  - City's PRIF (Zone 2) \$ 33,520.20
  - City's PRIF (Zone 3) \$ 40,040.77
  - CIF dedicated public art funds \$283,693.93
  - Lenexa Foundation (Arts) \$100,772.80
  
  - *Fund Raising* \$ TBD

# Public Art Policy Overview

- **Procedures:**

- Annually, the Arts Council shall make recommendation(s) to the Governing Body regarding the purchase of public art. The recommendation should focus on public art appropriate for areas identified in the approved “Priority List”.
- Final decisions rest with the City Council. Anticipated that city makes one annual purchase of public art.
- Public Art is exempt from City’s purchasing policies.

# Public Art Policy Overview – Cont.

## Purchase Methods:

1. Standard Purchase – already completed piece of art
2. Open Competition
3. Limited Competition
4. Direct Selection

# Best Practices

1. Establishing clear goals and objectives ←
2. Role clarity ←
3. Community Involvement ←
4. Partnerships and collaborations ←
5. Funding and Resources
6. Support for local artists ←
7. Program Evaluation
8. Marketing and promotion
9. Advocacy
10. Integrate into infrastructure ←

# Clarification of Roles

- **Governing Body**
  - Public Art Policies
  - Final decisions on Purchases
- **Lenexa Arts Council**
  - Gather information and evaluate options
  - Make recommendations for Priority List and Public Art purchases
  - Work with staff on public engagement processes and selection processes
- **Staff**
  - Provide input on maintenance and sustainability of potential art pieces
  - Facilitate purchases and community engagement
  - Maintain inventory and marketing/promotion

# Process Improvements

- Annual Check-ins (Public Art Priority List)
  - LAC Meeting Minutes
  - Biggest Challenge: Very open purchasing policies and very little guardrails
- **Get better feedback and direction up front to help improve successful outcomes**