



NEWS RELEASE

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LENEXA PUBLIC MARKET ANNOUNCES FIRST MERCHANTS *MARKET TO OPEN IN SUMMER 2017*

Lenexa, Kansas – The City of Lenexa has selected the first five tenants to anchor the Lenexa Public Market, which is slated to open in mid-summer 2017. The 11,000-square-foot food hall and market is under construction at 87th Street Parkway and Penrose Lane in the Lenexa City Center area west of I-435.

The owner-operated businesses are a mix of new and experienced local entrepreneurs. Some are expanding existing businesses and others are experimenting with new concepts.

The Roasterie, a Kansas City-based specialty producer of air-roasted coffee that specializes in sourcing, roasting and selling small-batch, premium coffee from farms and co-ops around the globe, has an approved contract with the city to operate a coffee kiosk. It will offer a full complement of specialty coffee and espresso drinks, teas and canned Cold Brew, along with an assortment of from-scratch baked goods. Danny O’Neill founded The Roasterie 23 years ago in the basement of his Brookside home and has grown it into a local coffee powerhouse. This will be the company’s sixth location in the Kansas City area.

Lenexa also has letters of intent and is in lease negotiations with the following merchants:

Foo’s Fabulous Café – It’s been 10 years since the first franchise of the Brookside mainstay, Foo’s Fabulous Frozen Custard, opened in Leawood. Recently rebranded as Foo’s Fabulous Café, Jeff Stottle and Betty Bremser are expanding the new concept with a second location at the Public Market. Jeff, managing partner of Not Just Foolin’, LLC, plans to offer an array of items focusing on locally made products: from waffles and breakfast sandwiches in the morning, to the insanely popular roasted red pepper and smoked gouda cheese soup, signature lunch sandwiches, gourmet burgers and, of course, the famous custard the brand was built upon.

Lenexa Locale – Owners Matt Moore and Chancie Adams of Martin City Brewing Company are bringing to life a new concept for a full-service bar offering Kansas City area beer, wine and craft cocktails. With two

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restaurants and an event space thriving in Missouri, the duo is excited to launch this new concept and expand their footprint in Kansas.

Topp'd Pizza + Salads – Shawnee Mission Northwest grad and 15-year pizza business veteran Chad Talbott serves up signature and custom-made pizzas using locally sourced and fresh ingredients. In addition to pizza, the menu includes fresh salads and grinder sub sandwiches, as well as a selection of small plates and appetizers. All dough, sauces, toppings and dressings are made from scratch. This will be a second location for Topp'd Pizza.

Marilyn's Mad Treats – Adam "AJ" Mendenhall of Mad Man's KC BBQ is launching a new concept: a dessert bar and soda fountain named after his daughter. Marilyn's Mad Treats will feature baked desserts, custom-made ice cream using liquid nitrogen, sodas made with house syrups, as well as several non-dessert items.

"We're thrilled to be partnering with each of these businesses," said Lenexa Public Market Manager Carmen Chopp. "The market will showcase local entrepreneurs in a dynamic way, and this is just a taste of what's to come."

The Lenexa Public Market will be the only fully indoor public marketplace in the Kansas City area. The market occupies the lower level of a 70,000-square-foot building that also houses Lenexa's new city hall and a soon-to-be-announced higher-education tenant. Other amenities include a common area and outdoor seating, an events space with demonstration kitchen, a future outdoor farmers market and year-round programming.

When filled, the Lenexa Public Market will be home to approximately 15 permanent merchants, with space available for pop-up opportunities. Additional merchants will be confirmed over the coming months. About 85 percent of the market will be devoted to food, beverages and restaurants, with the remaining merchants offering other handcrafted products.

"The market introduces a nontraditional retail element into the City of Lenexa's new civic campus," said Community Development Director Beccy Yocham. "It supports our community's vision of creating a gathering area that integrates retail sites with activity centers and public buildings. The Lenexa Public Market demonstrates a commitment to that vision and models the mixing of uses that we expect from our private sector partners."

The Lenexa Public Market is located in Lenexa City Center, a 200-acre, walkable, mixed-use neighborhood at 87th Street Parkway and Renner Boulevard, just west of I-435. This developing area will include a variety of housing, shops, offices, restaurants, hotels and entertainment venues.

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