

# 2019 Lenexa Arts Council Sponsorship Opportunities

Get your company's name out in front of hundreds of people and support the arts in our community by sponsoring one or more of Lenexa's popular arts programs.



## Lenexa Community Orchestra

Show your support for this exciting new performing arts program. The Lenexa Community Orchestra consists of three performances by volunteer musicians from the metro area. Select the sponsorship opportunity that best suits your needs and have your company seen by performers and concert attendees.

### Impresario Sponsor - \$4,000 (one available)

- Opportunity to welcome attendees and address the audience briefly at the beginning of each concert
- Booth space (10x10') at the outdoor concert or table space (6x6') at indoor concerts
- Verbal recognition of your company at concert conclusion
- Your company name and/or logo associated with the orchestra in promotions and program
- Company banner displayed at each concert (company must provide its own banner, no larger than 4x8'). City may reject a banner or message that is not in accordance with the City Sponsorship Policy.
- Recognition at the orchestra volunteers Meet & Greet reception
- Company name listed on [www.lenexa.com](http://www.lenexa.com)

### Virtuoso Sponsor - \$500

- Booth space (10x10') at the outdoor concerts or table space (6x6') at indoor concert
- Verbal recognition of your company at concert
- Your company name associated with the event on the program
- Your company name on [www.lenexa.com](http://www.lenexa.com)

### Patrons of the Lenexa Community Orchestra – \$25-\$499

- Name listed in the program



**Lenexa Outdoor Concert Series**  
Hundreds of community members enjoy relaxing in our beautiful Sar-Ko-Par Trails Park and listening to a variety of types of music at this popular concert series. Full schedule is available at [www.lenexa.com/concerts](http://www.lenexa.com/concerts).

**Concert Series Sponsor - \$700 for season or \$200 for each concert**

- Your company name included on event promotional pieces
- Verbal recognition during the welcome announcements at the beginning of each concert
- Opportunity to set up your tent/table at the concerts to engage with the public
- Recognition on [www.lenexa.com](http://www.lenexa.com)



**Lenexa City Hall Art Gallery**  
Each year, Lenexa hosts approximately 10 gallery shows and a number of artists' receptions, including the Lenexa Artists' Show and the HeART of Lenexa Art Contest and Gallery Show. Show your company's support for art in Lenexa by sponsoring a reception or an award for one or more of the shows.

**HeART of Lenexa Contest/Show – Held in February**

Show and Reception Sponsor (one available) - \$300

- Table space (6-foot) at reception
- Your company acknowledged during awards ceremony
- Your company's name included on signage at the reception
- Your company listed on [www.lenexa.com](http://www.lenexa.com)

Best of Show (one available) - \$200

- Your company name included on the award ribbon (must confirm by Nov. 30)

- Your company name included when announcing winners at awards reception
- First Place (three available in different age categories) - \$100
- Your company name included on the award ribbon (must confirm by Nov. 30)
  - Your company name included when announcing winners at awards reception

### **Lenexa Artists' Show – Held in August/September**

Show and Reception Sponsor (one available) - \$500

- Table space at reception
- Your company acknowledged during awards ceremony
- Your company's name included on signage at the reception
- Your company listed on [www.lenexa.com](http://www.lenexa.com)

Best of Show Award Sponsor (one available) - \$300

- Your company name included on the award ribbon (must confirm by May 30)
- Your company name included when announcing winners at awards reception

First Place Award Sponsor (three available – 2D, 3D, Photography) - \$200

- Your company name included on the award ribbon (must confirm by May 30)
- Your company name included when announcing winners at awards reception

### **Sunflower Poetry Slam**

Connect with spoken word artists and enthusiasts by sponsoring the Sunflower Poetry Slam. Your support will cover the \$50 prize for the winner of each month's Slam and the fee for the professional emcee.



### **Sunflower Poetry Slam Award Sponsor - \$500 for the year**

- Your company name included on event promotions
- Verbal recognition at the beginning of each event
- Opportunity to set up a table at the beginning of the event to engage with participants
- Recognition on [www.lenexa.com](http://www.lenexa.com)

*Note: For all sponsorships, benefits are specific to the sponsored event and are subject to change. City's acceptance of a sponsorship is subject to the City's adopted Sponsorship Policy and successful execution of the City's standard form agreement.*

Donations for public art are also accepted.

For additional information, contact:

**Susanne Neely, Lenexa Arts Council Liaison**

**Email: [sneely@lenexa.com](mailto:sneely@lenexa.com) Phone: 913.477.7131**

## Additional Requirements

- The City offers sponsorship opportunities as an important tool to enhance and improve programs and events for the citizens and visitors of Lenexa while helping to offset the costs of offering such programs and events. In addition, these sponsorships provide opportunities for community involvement by local businesses who desire to support and be associated with City programs and events.
- All sponsorships are subject to the City Sponsorship Policy. Appendix A, included below, is a brief highlight of the rules and criteria applicable to individuals and entities who are interested in submitting a sponsorship proposal. **Prior to submitting a proposal, interested individuals or entities are advised to read the City Sponsorship Policy, Governing Body Policy Number GB-Gen-1, in its entirety.** A copy of the City Sponsorship Policy is available at [www.lenexa.com](http://www.lenexa.com). The City is not obligated to review any proposal submitted and may accept or reject any proposal which does not meet the criteria of the City Sponsorship Policy.
- In accordance with the City Sponsorship Policy, the value of In-kind payments are measured by their fair market value. At the time of proposal, the Sponsor shall document in writing the valuation of the goods or services to be provided. Sponsors who desire to make a full or partial in-kind payment of the Sponsorship fee, rather than cash, the value of the in-kind payment will be deemed 50% of the fair market value as documented by the Sponsor.
- Sponsors must execute the City's standard form agreement.
- The City is under no obligation to approve or accept any Sponsorship proposal and reserves the right to exercise full discretion and editorial control over the placement, content, appearance, and wording of sponsorship affiliations and messages in accordance with the terms of the City Sponsorship Policy.